

September 29, 2019

Dear Prospective Sponsor,

The Omega Educational Foundation, Inc. (OEF), a 501 (c)(3) community-based organization located in Los Angeles, California, seeks your support in sponsoring our Youth Leadership Weekend. The Youth Leadership Weekend is designed to recognize, reward and foster continued educational excellence in under-served communities.

Each October we hold our Annual Youth Leadership Conference (YLC) where we take over 700 young men ages 8-18 to the University of Southern California for a day of social, educational and emotional development. Our volunteers, all college educated professionals (doctors, lawyers, police officers, executives etc.) spend critical one on one time sharing their successes and providing a road map for success for the youth to follow.

Later that evening we hold our Annual Scholarship Gala where we recognize students for academic excellence, provide alumni YLC participants the opportunity to share how our program impacted their educational journey and award thousands of dollars to graduating high school seniors who wish to continue their educational journey.

Over the past 25 years we have impacted the lives of more than 7,500 young men. None of this would be possible without the generous support of our sponsors like you. Here is a more about who we are:

Omega Educational Foundation's mission is to instill the principles of manhood, critical thinking, and personal and social responsibility into young African American males in the South Los Angeles community. Over 7,500 young men have benefited from OEF over the past two decades. The cornerstone of the Foundation's work is its annual Youth Leadership Conference, which attracts over 700 young men from the greater Los Angeles Area who spend the day learning from and interacting with 200 African American college-educated men and members of the community. Perhaps most importantly, the youth can ask questions and engage in dialogue that is often missing in their daily experience. OEF conducts separate workshops for mothers, fathers and other caregivers during each YLC. These workshops mirror the information that is presented in the workshops the young men attend and help bridge the communication gaps between parents and the youth.

Following each conference, every youth man is invited to participate in the Foundation's year-round mentoring program. Our mentoring program is staffed by OEF volunteers and helps to reinforce the lessons learned at the YLC. Many mentees continue in the mentoring program throughout their middle and high school years. Everyone who participates in the mentoring program for at least two years then graduates high school and enrolls in a four-year college or university receives a free laptop computer from OEF.

Join us by becoming a sponsor. For more information, please contact me at (323) 609-3036 or by email at browngad@sbcglobal.net.

Thank you...Brother Gerald "Cisco" Brown

Facts about Omega Educational Foundation, Inc.

Los Angeles, CA

WHO WE ARE:

The Omega Educational Foundation is a 501(c)(3) corporation founded in 1994 and based in Los Angeles, California. We provide mentoring and support to local African American households, primarily homes headed by single mothers. Our Youth Leadership Conference (YLC) and mentoring program have touched the lives of over 7,500 young men over the last 25 years. Our 200-volunteer staff consists of college-educated African American men from throughout the Los Angeles and around the United States representing a broad range of socio-economic backgrounds and academic disciplines, which allows OEF to connect intimately with each of the young men who participate in our programs.

OUR TARGET GROUP:

OEF works primarily with African American young men ages 8-18 along with their immediate families and caregivers in the communities of Los Angeles, Watts, Compton, Long Beach, Inglewood, and the South Bay. As part of our YLC, we provide tailored workshops for the age groups: 8-12, 13-15 and 16-18. This segmentation allows us to provide relevant information to the youth in each group and increases the level of engagement and participation among the young men. Attendance for the 2018 YLC was:

- 552 Young Men
- 114 Mothers
- 80 Fathers

We also have 50 young men participating in our ongoing mentoring program.

OUR DEMOGRAPHICS AND RESULTS:

- Ethnicity: 95% African American, 5% Hispanic
- High School Graduation Rate for Participants: 90%
- Attended/Attending College: 2750 young men
- Presently in Mentorship Program: 50 young men

PARTICIPATING SCHOOLS

Young men participating in OEF's mentorship programs have attended over 130 different schools in the Greater Los Angeles area, including the following: Compton High School, Crenshaw High School, Locke High School, Fremont High School, Enterprise Middle School, Jordan High School, Washington Prep High School, Los Angeles Center for Enriched Studies (LACES), View Park Prep, Manual Arts High School, Horace Mann Middle School, and Dorsey High School.

VOLUNTEERS

OEF's volunteers primarily consist of African American college-educated men. Representatives have participated from: Verizon, Pepperdine University, Raytheon Company, University of Southern California, Los Angeles County District Attorney's Office, JP Morgan Chase, Microsoft, United States Postal Service, United Parcel Service, Los Angeles County Sheriff Department, Los Angeles Police Department, Compton Unified School District, Inglewood Unified School District, Los Angeles Unified School District, City of Compton, City of Los Angeles, and Los Angeles Superior Court.

SPONSORS

Corporations that support OEF have included: Pepsi Co., Microsoft, Northrop Grumman Corporation, The Verizon Corp., Wells Fargo Bank, Cal Bank and Trust, Toyota, Union Bank and Dell Corporation.

Omega Educational Foundation Youth Leadership Weekend

Friday, October 25th- Saturday, October 26th, 2019

University of Southern California - Los Angeles, CA

Sponsorship Commitment Form & Benefits

Title Sponsor - \$10,000

- Logo and recognition as the Title Sponsor on materials and communications
- 3 Foursomes in Golf Tournament
- Company Signage at Golf Tournament, Youth Leadership Conference, and Scholarship Gala

Platinum Sponsor - \$7,500

- Logo and recognition as a Platinum Sponsor on materials and communication
- 2 Foursomes at Golf Tournament
- Company Signage at Golf Tournament and Youth Leadership Conference

Purple Sponsor - \$5,000

- Logo and recognition as a Purple Sponsor on materials and communications
- 2 Foursomes at Golf Tournament
- Company Signage at Golf Tournament

Gold Sponsor - \$2,500

- Logo and recognition as a Gold Sponsor on materials and communications
- 1 Foursome at Golf Tournament
- Company Signage at Golf Tournament

Silver Sponsor - \$1,000

- 1 Foursome at Golf Tournament
- Company Signage at Golf Tournament
- Hole Banner

Driving Range Sponsor - \$250

- Logo and Recognition at Tee Box
- 1 sponsored player at Golf Tournament

Tee Box Sponsor - \$125

*If you are interested in other types of sponsorships please contact us.

Phone: (____) _____ **Email:** _____

Enclosed is a check in the amount of: \$ _____

No, I/we are unable to attend; please accept our contribution of: \$ _____

Please Reserve: _____ **Sponsorship Level**

Name: _____ **Company:** _____

Address: _____ **City:** _____ **State:** _____ **Zip:** _____

